

# Michael Grew

Instructional Designer



## Contact

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## About Me

Throughout my life I have had a passion for learning, both as a student and an instructor. I have worked in a classroom environment for over 16 years, and have always focused on providing engaging learning to my students. Recently, I have decided to make the move into course design for elearning.

## Skills

- Management Skills
- Creativity
- Communication skills
- Knowledge of design tools
- Collaboration skills
- Adaptability

## Education

- **BA English Literature**  
*Salford University* 2006-2009  
During my undergraduate degree I honed my written communication skills, as well as my knowledge of style and tone.
- **Post-Graduate in Secondary Education**  
*Durham University* 2013-2014  
Through my post-graduate degree I gained a formal grounding in educational theory. On two placements in UK secondary schools, I prepared and delivered educational content to a range of abilities and ages.
- **Certified Digital Learning Professional (CDLP)**  
*Digital Learning Institute* 2024-2025  
By completing this university accredited course, I have expanded my knowledge of learning theory in the context of adult elearning. Not only was I able to gain a distinction for my graded project, but I continue to engage with the regular seminars and microlearning opportunities to enhance my instructional design practice.

## Experience

- **EFL Teacher/ Site Manager/ Training contributor**  
*St George's English Academy, Bilbao* 2014-Present
  - Devise and deliver engaging learning experiences to a range of ages and levels, including adult learners.
  - Manage a team of teachers across two sites, facilitating their practice and growth as professionals in addition to mediating issues between parents, students and teachers. Coordinate cover and ensure completion of admin tasks by the team (**Google Workspace**).
  - Plan and deliver a development week of training, coordinating a team of trainers as well as delivering training sessions myself on behavioural management and teaching exam skills.
  - Prepared an induction course of videos to help new teachers navigate administration tasks (**OBS Studio**).
  - Created an online portal (**Google Sites**) to streamline academy resources and aid teachers in accessing materials.
- **Cambridge Speaking Examiner**  
*British Council / Deusto University, Bilbao* 2016- Present  
As an examiner, I have applied CEFR rubric in order to grade candidates, working with other examiners in order to apply the standard.
- **Instructional Designer** 2024-Present  
*Freelance*  
While creating my portfolio I have gained in-depth knowledge of tools such as **Articulate Storyline, Articulate Rise, Vyond, ElevenLabs, Figma & ChatGPT**. I have also applied UI and UX design principles to my projects.

## Reference

### Jonny Cockburn

St George's Academy - Head of Training and CPD

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